

Web and Electronic Indexing SIG of American Society for Indexing September 30, 2015
eBook Indexing Survey
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15 replies of 135 members (11%), question, options, count, rank, percentage of total replies

1) What ebook reader do you use regularly?	1) Amazon Kindle	4		1	26.67%
	2) B&N Nook	1			6.67%
	3) Kobo	0			0.00%
	4) Firefox ePUBReader plugin	0			0.00%
	5) other EPUB reader (specify)	1	Sony		6.67%
	6) Android tablet	2		2	13.33%
	7) iPad	4		1	26.67%
	8) iPhone	1			6.67%
	9) Android phone	2		2	13.33%
	10) Windows Phone	0			0.00%
	11) Blackberry phone	0			0.00%
	12) Other (specify)	0			0.00%
2) What ebook format do you create your indexes for (select all that apply)?	1) Amazon Kindle	1	Mobi using Kindlegen		6.67%
	2) B&N Nook	0			0.00%
	3) Kobo	0			0.00%
	4) EPUB	3		1	20.00%
	5) HTML	1			6.67%
	6) XML	1	Rarely		6.67%
	7) Other (specify)	1	RTF		6.67%
	Unknown	1			6.67%
3) What tools do you use to create an ebook index (select all that apply)?	1) Macrex	2		2	13.33%
	2) Cindex	2		2	13.33%

	3) Sky Index	3		1	20.00%
	4) InDesign and plugins	2	Jan Wright's InDesign Scripts, not the Kerntiff plug-ins	2	13.33%
	5) Excel	0			0.00%
	6) Access	0			0.00%
	7) SQL Server	0			0.00%
	8) MySQL	0			0.00%
	9) CSV	0			0.00%
	10) Web tools (specify)	1	MarpX.com		6.67%
	11) Other (specify)	0			0.00%
4) What types of publishers or studios you have dealt with support ebook or other electronic indexes and not just paper indexes (select all that apply)?	1) scientific and research	1			6.67%
	2) newspapers	0			0.00%
	3) technical (engineering, agriculture, construction, mining, transport)	3		1	20.00%
	4) architecture and arts	0			0.00%
	5) heritage, cultural and religion	3		1	20.00%
	6) history and politics	2		2	13.33%
	7) business and finance	2		2	13.33%
	8) sport and fitness	0			0.00%
	9) multimedia, movies, TV and radio	0			0.00%
	10) government	1			6.67%
	11) retail and wholesale	1			6.67%
	12) education	3		1	20.00%

	13) fiction	0			0.00%
	14) other (specify)	0			0.00%
5) What is average size in megabytes of ebooks you are indexing (select all that apply)?	1) up to 100MB	3	ranged from very short books (170 print pages) to books with more than 2,000 print pages	1	20.00%
	2) over 100MB to 500MB	1			6.67%
	3) over 500MB to 1GB	0			0.00%
	4) over 1GB to 2GB	0			0.00%
	5) over 2GB to 3GB	0			0.00%
	6) over 3GB	1	MarpX.com		6.67%
	Unknown	2		2	13.33%
6) What store does publisher of ebook use to publish their ebook (select all that apply)?	1) Apple iTunes	0			0.00%
	2) Amazon	2		1	13.33%
	3) Kobo	0			0.00%
	4) Lulu.com	0			0.00%
	5) publisher's site (specify)	2	chnetwork.org, catholicquestions.org	1	13.33%
	6) library gateway (specify)	0			0.00%
	7) other (specify)	2	Unknown, publisher does not routinely share this info with me and I don't ask	1	13.33%
Are you indexing ebooks?	Yes	5			40.00%
	No	9		1	60.00%
Country	USA	9		1	60.00%
	Canada	5		2	33.33%
	Australia	1		3	6.67%
Gender	Female	14		1	93.33%
	Male	1			6.67%

Summary

Only 40% did ebook indexing mostly on a small scale.

The most popular devices were Amazon Kindle and iPad (both 26.67%) then Android phone or tablet (both 13.33%)

The most popular format to index in was EPUB (20%).

The most popular software was Sky Index (20%) then Cindex, Macrex and InDesign and plugins (each 13.33%).

The most common subject areas were:

- 1) heritage, cultural and religion (20%),
- 2) technical (engineering, agriculture, construction, mining, transport) (20%)
- 3) education (20%)
- 4) business and finance (13.33%)
- 5) history and politics (13.33%).

The average ebook size was up to 100MB (20%) or unknown (13.33%).

Most ebooks were published on the publisher's site, Amazon or unknown (each 13.33%).

Demographics: USA (60%) then Canada (33.33%) and Australia (6.67%). Female 93.33%, male 6.67%.